

# > 14th Forum on Intellectual Property

March 20-21, 2014 • Mercure Moscow Paveletskaya

## Agenda

Day 1, March 20, 2014.

09.30-10.00 Registration of the participants, morning coffee

10.00-12.00 Plenary session. Current situation and tendencies of legislation development in the sphere of intellectual property

Issues for discussion:

- Codification of legislation on intellectual property (IP): the analysis of the amendments to part IV of the Civil Code of the Russian Federation
- New opportunities to protect intellectual property in the Russian Federation. Creation of the Federal Service for Intellectual Rights
- Correlation of legislation on competition and intellectual property
- Access restriction on materials distributed with copyright violation: "Anti-piracy law" in operation

Presentations will be made by:

**Anatoliy Semenov**, the representative of the Commissioner for entrepreneurs' rights protection in the sphere of intellectual property under the RF President

*He is deputy chairman of the non-commercial partnership in support of the development of competition "No to Monopoly" He has wide experience in the judicial protection of entrepreneurs' interests in arbitration courts and courts of general jurisdiction in the field of copyright and related rights, industrial property, participant of specialized conferences, forums and expert councils of the State Duma, the Chamber of Commerce*

**Denis Gavrilov**, Deputy Head of the Legal Department, **FAS of Russia**

**Elena Voinikanis**, lead specialist in copyright, a member of the RAEC working group, Head of Department for Interaction with public authorities, **Rostelecom**

Invited speakers:

**Liubov Kiriya**, Deputy Head of the **Federal Service for Intellectual Property**

Representatives of consulting companies

12.00-12.30 Coffee break

12.30-14.45 Session 1. Protection of intellectual property rights. Best practices and exchange of experience

Issues for discussion:

- **Subject** "Hammer and sickle. Struggle for Soviet intellectual heritage"
- The strategy of pre-trial and extrajudicial protection of IP companies operating in the Russian market
- Particular features of property rights protection for trademark and brand name in retail: disputes with competitors and Rospatent
- Moral rights of authors and artists: how to protect the company's interests
- Protection of rights to intellectual property assets on the Internet, in other domains with unknown site owners in particular
- Customs Union: the practice of protection of intellectual property rights

Presentations will be made by:

**Olga Kim**, Deputy Director General for External Relations and Business, **Warner Music Russia**

**Andrei Mironov**, Director of the legal department for North-Eastern Europe countries, **Discovery Communications**

**Alexandra Neshina**, lawyer, **M. Video**

Invited speakers:

**Tatiana Neshataeva**, judge, **Court of the Eurasian Economic Community**

The representative of the Legal Department, **Federal Customs Service**

**14.45-16.00 Lunch for the participants of the Forum**

**16.00-18.00 Sesion 2. Management of intellectual property rights: Russian and international experience**

Issues for discussion:

- Comparative review of the legislation on the protection of IP in foreign countries: US, EU, Asia
- Transactions with IP: benefits and risks
- Early termination of legal protection of trademarks for non-use: topical issues in recent practice
- Protecting and maintaining patents in Russia and abroad: practical case studies
- Electronic registration of IP objects: first impressions

Presentations will be made by:

**Andrey Mincov**, lawyer (Russia and Canada), Ph.D., trademark attorney in the United States and Canada, the founder of **Mincov Law Corporation (Canada)** \*

**Anton Pushkov**, Partner, Head of Legal Practice, **Intellectual Property Center Skolkovo**

*He has provided services to customers in a broad range of intellectual property issues for more than 12 years. He is the current expert in Data Protection Working Group, a member of the ABA and INTA, member of the working groups of MEDT and AmCham for reform of the Russian legislation on innovation*

*Prior to joining the Intellectual Property Center, Anton successfully supervised Intellectual Property Practice of the international law firm Linklaters*

**Pavel Sadovskiy**, Head of Intellectual Property, Law Office **Egorov, Puginsky, Afanasiev & Partners**

**Alexander Korolenko**, head of patent attorneys, **Teva Pharmaceuticals** \*

**18.00 Champagne, informal communication. Closing of the first day of the forum**

## Day 2. March 21, 2014

**09.30-10.00 Registration of the Participants. Morning coffee**

**10.00-12.00 Session 3. Innovation process and ownership of intellectual capital**

Issues for discussion:

- Practical case studies on the management of intellectual property in the field of IT and Innovation
- Legal issues of IP ownership
- What about Patent licensing in Europe and in the world: experience of one of the first states sponsored patent sovereign funds
- Technology transfer and licensing agreements: what to pay attention to

Presentations will be made by:

**Yann Dietrich**, Senior Vice President IT & Electronics, **France Brevets**

**Evgeniy Livadnyy**, Head of Intellectual Property Department, **State Corporation «Russian Technologies» \***

Representatives of IT and manufacturing companies

**12.00-12.30 Coffee break**

**12.30-14.30 Session 4. Judicial practice in the field of intellectual property**

Issues for discussion:

- Intellectual Property Rights Court: the first year of work
- Particular issues of jurisprudence on non-trademark and responsibilities of information providers
- Judicial reform in Russia. Combining the Supreme Court and the Supreme Arbitration Court: consequences for business

Presentations will be made by:

**Semen Mikhailov**, leading consultant of the Department of analysis and generalization of judicial practice, legislation and statistics, **Intellectual Property Rights Court**

Representatives of consulting companies

**14.30 Lunch, informal communication. The closing of the main conference**

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\* - to be confirmed

The Organiser is not responsible for changes in speakers and time of their speech occurred through no fault of the Organiser